

OKKE VAN DER WAL

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Education

Sep 2018 – Present	Tilburg University Tilburg, The Netherlands Master of Science (MSc.) in Artificial Intelligence
Sep 2017 – Present	Tilburg University Tilburg, The Netherlands Master of Science (MSc.) in Data Science GPA: 4.0
Sep 2015 – Jan 2016	University of Seoul, Seoul, South Korea Exchange Semester
Sep 2013 – August 2016	HU University of Applied Sciences, Utrecht, The Netherlands Bachelor in International Business Administration GPA: 4.0
Sep 2012 – Feb 2013	Erasmus University, Rotterdam, The Netherlands Bachelor in Business Administration

Professional Experience

October 2017 – Present	Data Analyst , Blendle, Utrecht, NL <ul style="list-style-type: none">Part-time job next to master's degree.Apply machine learning techniques, including Random Forest, XGBoost and Neural Networks to understand user behavior.Building Looker Dashboards for other teams to assist in decision-making.
Sep 2016 – August 2017	Supply Chain Analyst , Picnic, Nijkerk, NL <ul style="list-style-type: none">Analyzing the current inbound and outbound logistic processes and working on improvements for the daily operational process in the fulfilment center.
Feb 2016 – Sep 2016	Business Development Intern , Picnic, Amsterdam, NL Graduate Intern <ul style="list-style-type: none">Developing contacts and prospects that fit the Picnic brand, the development strategy and long-term aspirations and goals;Developing and achieving strong sales volume and profit growth, driven by ambitious plans to launch Picnic in new cities.
Jun 2015 – Sep 2015	Marketing Intern , Picnic, Amsterdam, NL Summer Internship <ul style="list-style-type: none">Roll out marketing programs to acquire first users by setting up and producing all required campaign assets.
April 2015 – Jun 2015	Corporate Finance Intern , Euromadi Ibèrica, Barcelona, ES <ul style="list-style-type: none">Assisted in monthly closing activities, reporting, 3-month rolling forecasts and latest view updates.